

Advertising opportunities 2013



www.intertanko.com for highly targeted global exposure

HOME PAGE AND TOPICAL BANNERS

The INTERTANKO online resource is where you can be sure of a solid platform to promote your company or products and we have introduced a new Topical Online Banner in addition to our home page and INTERTANKO e-mail Weekly NEWS banner advertisements.

The INTERTANKO site receives an average of 15,000 visitors per month



Choose from one of these Topics

- Bunkers
- Chemical
- Environment
- Human Element
- Documentary
- Marine Safety
- Navigation
- Ports and Terminals
- Insurance and Legal
- Security
- Technical
- Vetting and Port State Control
- Worldscale

HOME PAGE AND TOPICAL BANNERS – WHAT YOU WILL GET:

1. Your advert banner displayed either on the INTERTANKO home page or a topical section page of the site.
2. A link direct to your website.

Your web banner with a link to your website



SPECIFICATIONS HOME PAGE:

Jpeg/Gif format, Max. file size 50KB
Single banner image 300x88 pixels
Double banner image 620x88 pixels

SPECIFICATIONS TOPICAL SECTION:

Jpeg/Gif format, Max. file size 50KB
Side slot image 220x150 pixels
Maximum of three per topic page

WEEKLY NEWS

A weekly e-mail service to our membership with concise, up-to-the-minute news items on INTERTANKO and industry issues.

INTERTANKO weekly news is sent to 2,300 subscribers – many of whom re-circulate it within their companies.

WEEKLY NEWS PACKAGE – WHAT YOU WILL GET:

1. A choice of any of the 52 weeks of the year.
2. 30-40 words about your company and your website address will be displayed and/or a company banner with link to your website.
3. A banner on the INTERTANKO home page with a link direct to your website.

SPECIFICATIONS:

Text – 30-40 words plus web address supplied in email or as a Word document.

Web banner – Jpeg/Gif format, Single banner image 300x88 pixels Max. file size 50KB



ADVERTISING OPTIONS AND PRICES:

1. Home Page slot: **Weekly:** Members **USD 175** Non-member **USD 350**
2. Topical Section slot: **Weekly:** Members **USD 50** Non-member **USD 100**
3. Home Page slot: **Monthly:** Members **USD 375** Non-member **USD 750**
4. Topical Section slot: **Monthly:** Members **USD 100** Non-member **USD 200**
5. Weekly News package: Members **USD 450** Non-member **USD 900** per week

Ask for our special discount prices for multiple bookings!



A Guide to the Vetting Process – 10th Edition

To provide greater information on the vetting inspection process, and to assist tanker crews and onshore personnel with handling ship vetting, INTERTANKO's best-selling Vetting Guide has been updated to provide a concise yet comprehensive description of the principal tanker vetting systems. INTERTANKO recommends that this revised and expanded 10th edition is a **MUST** onboard each vessel and in every shore office to assist tanker crews and personnel ashore to better understand, and to be better prepared, for vetting inspections.

Hardcopy and ebook will be available second half 2013



A Guide for correct entries in the Oil Record Book (Part I – Machinery Space Operations) – 3rd Edition

This new edition addresses the increasing problems of ships being detained and fined due to equipment malfunction and also gives guidance on the management of ship oil-water separators in the engine room. The 3rd edition includes a significant number of relevant amendments, agreed by the IMO, which are required due to revisions of the Annex I MARPOL 73/78 regulations, and due to guidelines which have a direct impact on correct entries in the Oil Record Book.

Hardcopy and ebook will be available second half 2013



A Guide for correct entries in the Oil Record Book (Part II – Cargo/ballast operations) – 1st Edition

This new Guide has been developed to assist ship operators in providing guidance to their seagoing personnel for the proper and consistent completion of the Oil Record Book (Part II – Cargo/ballast operations) for oil tankers, as stipulated by Regulation 36 and Appendix III of Annex I of MARPOL 73/78, as amended, in order to minimise the risk for possible errors in logging information and record-keeping in the ORB Part II. The Guide – which is structured in a user-friendly manner and can also be used as a training or guidance tool for seafarers and shore-based personnel, including ship operators, surveyors and inspectors – has been written to complement the INTERTANKO publication *A Guide for correct entries in the Oil Record Book (Part I – Machinery space operations)*.

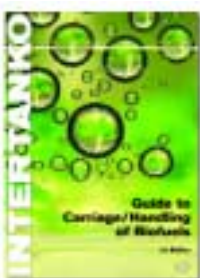
Hardcopy and ebook will be available second half 2013



Vetting Guide for Seafarers – 1st Edition

An essential guide for seafarers on ship inspection and vetting procedures. The ship's crew performs a crucial role by presenting safe operations and achieving successful ship vetting inspections – **every office, ship and the crew would benefit from having a copy of this guide.**

Hardcopy and ebook will be available second half 2013



Guide to Carriage/Handling of Biofuels – 1st Edition

This new INTERTANKO guide addresses the issues around the carriage and handling of biofuels. The book also provides guidance on the documentation aspects of the carriage of biofuels.

Hardcopy and ebook will be available second half 2013

PRICES:

Double page spread: Members USD 1,900 Non-members USD 3,800

Inside front and back cover pages: Members USD 2,000 Non-members USD 3,400

Full Page: Members USD 1,500 Non-members USD 2,500

Half page: Members USD 700 Non-members USD 1,400

Special discounts are available for multiple bookings.

Please contact:

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