



HOUSTON 2017

23-26 May – The Houstonian

Annual Tanker Event 2017

The Houstonian, Houston, Texas, USA

SPONSORSHIP & ADVERTISING OPPORTUNITIES



INTERTANKO Annual Tanker Event 2017

The Houstonian, Houston, 23-26 May 2017

Organised since 1996, the INTERTANKO Annual Tanker Event is into its 21st edition and is recognised as an important platform for tanker owners and key stakeholders to come together to share best practices and identify ways to promote safer and more sustainable tanker shipping. This niche event will bring more than 200 tanker professionals together over 4 days of discussions and networking opportunities. Join us in Houston in 2017!

Enjoy early bird discount of 10% for opportunities booked before 28 February 2017.



Sponsorship Opportunities	Price USD
Delegation Bags SOLD	SOLD
Event Gifts	\$10,000
Event Programme Booklet	\$10,000
Participant Lanyards	\$10,000
Annual Gala Dinner	\$8,000
Pre-Gala Dinner Reception SOLD	SOLD
Tanker Summit	\$7,000
Social Dinner	\$7,000
Tanker Forum	\$6,000
Golf Classic	\$5,000
Local Hosts	\$5,000
Photography Competition SOLD	SOLD

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SPONSORSHIP PACKAGES

Sponsorship opportunities are available for INTERTANKO members and associate members only. All sponsors enjoy the following generic benefits:

- Logo acknowledgement in website, with publicity lasting till months after event
- Logo acknowledgement in pre-event promotional literature
- Logo acknowledgement during event in literature and signage
- 150 word profile in website and event programme booklet
- Two delegate passes for full event programme access
- Additional benefits specific to particular sponsorship items will apply



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Delegates **SOLD**

Exclusive opportunity. Sponsor enjoys the following benefits in addition to the generic benefits:

- Sponsor logo will be printed on delegate bags alongside event/organiser logo
- One brochure/flyer insert in delegate bag

Event Gifts

US\$10,000 per sponsor

2 opportunities available. Sponsors enjoy the following benefits in addition to the generic benefits:

- Sponsor logo will be printed on event gifts alongside event/organiser logo
- One brochure/flyer insert in delegate bag



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Event Programme Booklet

US\$10,000

Exclusive opportunity. Sponsor enjoys the following benefits in addition to the generic benefits:

- Sponsor gets a Full Page Full Colour advert on the premium Inside Front Cover position of the booklet
- One brochure/flyer insert in delegate bag

Participant Lanyards

US\$10,000

Exclusive opportunity. Sponsor enjoys the following benefits in addition to the generic benefits:

- Sponsor logo will be printed on participant lanyard alongside event/organiser logo
- One brochure/flyer insert in delegate bag



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Annual Gala Dinner

US\$8,000 per sponsor

3 opportunities available. Sponsors enjoy the following benefits in addition to the generic benefits:

- Logo acknowledgement on projector screen during the gala dinner
- Two complimentary invites to the dinner
- Opportunity to distribute corporate gifts on dinner tables

Pre-Gala **SOLD** Reception

Exclusive opportunity. Sponsor enjoys the following benefits in addition to the generic benefits:

- Opportunity to brand reception area with Sponsor's own table-flags and banners
- Two complimentary invites to the dinner



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Tanker Summit

US\$7,000 per sponsor

2 opportunities available (AM and PM session). Sponsors enjoy the following benefits in addition to the generic benefits:

- Logo acknowledgement on projector screen during sponsored session
- Two complimentary passes to the Tanker Summit (full day)
- Opportunity to place Sponsor's table flags on delegate tables in sponsored session

Social Dinner

US\$7,000 per sponsor

3 opportunities available. Sponsors enjoy the following benefits in addition to the generic benefits:

- Opportunity to display Sponsor's own pop-up banner at social dinner venue
- Two complimentary invites to the social dinner



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Tanker Forum

US\$6,000 per sponsor

2 opportunities available. Sponsors enjoy the following benefits in addition to the generic benefits:

- Logo acknowledgement on projector screen during sponsored session
- Two complimentary passes to the Tanker Forum (full day)
- Opportunity to place Sponsor's table flags on delegate tables in sponsored session

Golf Classic

US\$5,000 per sponsor

3 opportunities available*. Sponsors enjoy the following benefits in addition to the generic benefits:

- One complimentary flight
- Logo acknowledgement on event signage at golf venue

** This event will be organised only if there is sufficient take-up*



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Local Hosts

US\$5,000 per sponsor

10 opportunities available. Sponsors enjoy the following benefits in addition to the generic benefits:

- Opportunity to distribute one type of brochure on the publications table

Photography **SOLD** Competition

Exclusive opportunity. Sponsor enjoys the following benefits in addition to the generic benefits:

- Logo acknowledgement on web page showcasing photography entries
- Opportunity for company executive to announce the results on stage at the Annual Gala dinner



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Advertising Opportunities

An excellent opportunity to advertise and promote your services and products to a niche target audience. Limited opportunities available! **Secure your advertising before 28 February 2017 and enjoy the early bird discount of 10% and logo acknowledgment as “Featured Advertisers” in our website with hyperlink to your corporate website.**

Advertising Opportunities	Price USD
Brochure Insert in Delegate Bags (limited to 5 opportunities)	\$2,000 per brochure type
Advertising in Event Programme Booklet:	
Double-Page Spread (Centre)	\$4,500
Inside Back Cover	\$3,500
ROP (limited to 5 opportunities)	\$2,500



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