



**HOUSTON 2017**

23-26 May – The Houstonian

**Annual Tanker Event 2017**

**The Houstonian, Houston, Texas, USA**

# SPONSORSHIP & ADVERTISING OPPORTUNITIES



# INTERTANKO Annual Tanker Event 2017

## The Houstonian, Houston, 23-26 May 2017

Organised since 1996, the INTERTANKO Annual Tanker Event is into its 21<sup>st</sup> edition and is recognised as an important platform for tanker owners and key stakeholders to come together to share best practices and identify ways to promote safer and more sustainable tanker shipping. This niche event will bring more than 200 tanker professionals together over 4 days of discussions and networking opportunities.

Join us in Houston in 2017!



Sponsorship Opportunities	Price USD
Delegate Bags <a href="#">Sponsored by Q88</a>	<del>\$8,000</del> <b>SOLD</b>
Event Programme Booklet	\$10,000
Participant Lanyards <a href="#">Sponsored by Lloyd's Register</a>	<del>\$10,000</del> <b>SOLD</b>
Annual Gala Dinner <a href="#">Sponsors Bureau Veritas   International Registries, Inc.   Valles Steamship</a>	<del>\$8,000</del> <b>SOLD</b>
Pre-Gala Dinner Reception <a href="#">Sponsored by Caribe Tankers</a>	<del>\$8,000</del> <b>SOLD</b>
Tanker Summit <a href="#">AM session sponsor ABS / PM session sponsor Korean Register</a>	<del>\$8,000</del> <b>SOLD</b>
Social Dinner <a href="#">Sponsors Anglo-Eastern Ship Management   DNV GL (one opportunity left)</a>	\$7,000
Tanker Forum (2 opportunities available)	\$6,000
Event Gifts	\$6,000
Local Hosts <a href="#">Sponsors Liberian Registry   The American Club Opportunities still available.</a>	\$5,000
Photography Competition <a href="#">Sponsored by Wallem</a>	<del>\$5,000</del> <b>SOLD</b>

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## SPONSORSHIP PACKAGES

Sponsorship opportunities are available for INTERTANKO members and associate members only. All sponsors enjoy the following generic benefits:

- Logo acknowledgement in website, with publicity lasting till months after event
- Logo acknowledgement in pre-event promotional literature
- Logo acknowledgement during event in literature and signage
- 150 word profile in website and event programme booklet
- Two delegate passes for full event programme access
- Additional benefits specific to particular sponsorship items will apply





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## Delegate Bags **SOLD**

**Exclusive opportunity.** Sponsor enjoys the following benefits in addition to the generic benefits:

- Sponsor logo will be printed on delegate bags alongside event/organiser logo
- One brochure/flyer insert in delegate bag

## Event Programme Booklet

**US\$10,000**

**Exclusive opportunity.** Sponsor enjoys the following benefits in addition to the generic benefits:

- Sponsor gets a Full Page Full Colour advert on the premium Inside Front Cover position of the booklet
- One brochure/flyer insert in delegate bag



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## Participant Lanyards **SOLD**

**Exclusive opportunity.** Sponsor enjoys the following benefits in addition to the generic benefits:

- Sponsor logo will be printed on participant lanyard alongside event/organiser logo
- One brochure/flyer insert in delegate bag

## Annual Gala Dinner **SOLD**

**3 opportunities available.** Sponsors enjoy the following benefits in addition to the generic benefits:

- Logo acknowledgement on projector screen during the gala dinner
- Two complimentary invites to the dinner
- Opportunity to distribute corporate gifts on dinner tables





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## Pre-Gala Dinner Reception **SOLD**

**Exclusive opportunity.** Sponsor enjoys the following benefits in addition to the generic benefits:

- Opportunity to brand reception area with Sponsor's own table-flags and banners
- Two complimentary invites to the dinner

## Tanker Summit **SOLD**

**2 opportunities available (AM and PM session).** Sponsors enjoy the following benefits in addition to the generic benefits:

- Logo acknowledgement on projector screen during sponsored session
- Two complimentary passes to the Tanker Summit (full day)
- Opportunity to place Sponsor's table flags on delegate tables in sponsored session



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## Social Dinner

**US\$7,000 per sponsor**

**1 opportunity available.** Sponsors enjoy the following benefits in addition to the generic benefits:

- Opportunity to display Sponsor's own pop-up banner at social dinner venue
- Two complimentary invites to the social dinner

## Tanker Forum

**US\$6,000 per sponsor**

**2 opportunities available.** Sponsors enjoy the following benefits in addition to the generic benefits:

- Logo acknowledgement on projector screen during sponsored session
- Two complimentary passes to the Tanker Forum (full day)
- Opportunity to place Sponsor's table flags on delegate tables in sponsored session





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## Event Gifts

**US\$6,000 per sponsor**

**2 opportunities available.** Sponsors enjoy the following benefit in addition to the generic benefits:

- Sponsor can supply your own branded gift to be included in delegate bags that are distributed to all participants

## Local Hosts

**US\$5,000 per sponsor**

**8 opportunities available.** Sponsors enjoy the following benefits in addition to the generic benefits:

- Opportunity to distribute one type of brochure on the publications table





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## Photography Competition **SOLD**

**Exclusive opportunity.** Sponsor enjoys the following benefits in addition to the generic benefits:

- Logo acknowledgement on web page showcasing photography entries
- Opportunity for company executive to announce the results on stage at the Annual Gala dinner



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## Advertising Opportunities

An excellent opportunity to advertise and promote your services and products to a niche target audience. Limited opportunities available!

Advertising Opportunities	Price USD
Brochure Insert in Delegate Bags (limited to 5 opportunities)	\$2,000 per brochure type
Advertising in Event Programme Booklet:	
Double-Page Spread (Centre)	\$4,500
Inside Back Cover	\$3,500
ROP (limited to 5 opportunities)	\$2,500





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## Contacts:

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